



**GBCHealth**

Mobilizing Business for a Healthier World

## GLOBAL FUND PRIVATE SECTOR CONSTITUENCY

**SHAPE GLOBAL FUND STRATEGY. CONNECT WITH DECISION-MAKERS.**

The Private Sector Constituency (PSC) to the Global Fund to Fight AIDS, Tuberculosis and Malaria is your company's connection to the world's leading health funding agency.

GBCHealth and the PSC are applying business know-how, assets and networks to the Global Fund at the highest levels to improve the way the world funds and fights disease.

And we've got a strong track record of success—the private sector played an active role in shaping the Global Fund's 2017-2022 Strategy and its accompanying performance framework, and will continue to provide input as the Strategy is implemented. GBCHealth and the PSC made recommendations on revisions to the Global Fund's Market Shaping Strategy, and now monitors its implementation, ensuring that the Fund procures the most effective and high quality drugs available.

The PSC Advisory Group and Affiliate members represent the private sector at the Global Fund Board and Committees. Members of the PSC serve an essential role in shaping Global Fund strategy and have the opportunity to connect with some of the biggest names in global health on some of the most pressing issues in global health.



### APPLYING THE BUSINESS VOICE

As Focal Point, GBCHealth manages the PSC, which currently includes a coalition of 20 Advisory Group and Affiliate member companies that bring the business voice and perspective to the Global Fund Board and other Global Fund Committees.

Members of the Advisory Group represent the private sector to the Global Fund Board and serve on Global Fund committees and working groups. Advisory Group and Affiliate members provide valuable input on issues such as strategy, ethics and governance, audit and finance, procurement and quality assurance, market dynamics, health systems strengthening, innovation, and impact. Members actively work to engage private sector peers and to ensure representation of private sector views and perspectives in Global Fund deliberations.

Julie Essiam of Ecobank and Paul Schaper of Merck Sharp & Dohme currently lead the PSC as Board Member and Alternate Board Member.

### SHAPING POLICY, BUILDING RELATIONSHIPS

Members of the PSC play a critical role in shaping Global Fund policies and strategies so that they are more effective and transparent.

Through Global Fund Board Meetings, constituency members get face-time with some of the leading decision-makers in global health—including heads of major aid agencies and foundations, Ministers of Health, implementing partners, technical agencies and Global Fund senior leaders.

GBCHealth works one-on-one with Advisory Group members, providing guidance on how to strengthen partnerships with the Global Fund and insights on potential entry points for collaboration.

Learn more. Contact the PSC Focal Point: [psd@gbchealth.org](mailto:psd@gbchealth.org)

## OUTLINE OF PRIVATE SECTOR CONSTITUENCY BENEFITS

BENEFITS	GENERAL INTEREST	PRIVATE SECTOR AFFILIATE MEMBER (PSAM)	PRIVATE SECTOR ADVISORY GROUP MEMBER (PSAG)
<b>ANNUAL MEMBERSHIP FEE</b>	No Fee – open to companies that signal interest to GBCHealth	US \$10,000	GF Corporate Donors: Complimentary All Other Companies: US \$20,000
<b>EVENTS</b>			
General knowledge-sharing events	✓	✓	✓
Select networking events	Space Permitting	Space Permitting	✓
Speaking opportunities			✓
Exclusive Board meeting networking events			✓
Private Sector pre-Board meetings	Space Permitting	✓	✓
Serve on the official delegation to the Global Fund Board meetings			In rotation
Government, Constituency and Global Fund Board leadership dialogues and meetings			✓
<b>POLICY</b>			
Provide recommendations on Global Fund strategy development and implementation		General Recommendations	✓
Briefings on Global Fund policies and meetings		✓	✓
Opportunity to serve on a PSC taskforce			✓
Opportunity to be nominated to Global Fund Committee or Working Group			✓
Support the development of PSC’s positions at Committee and Board level		In a non-voting capacity	✓
<b>CONFERENCE CALLS AND UPDATES</b>			
Receive PSC newsletter	✓	✓	✓
Quarterly PSC calls		✓	✓
Teleconferences with senior executives from the Global Fund & other Board delegations			✓
Summary calls & discussions tracking progress		✓	✓
<b>EXPOSURE</b>			
Recognition in GBCHealth/PSC web and print publications	Current GF corporate partners or donors, as relevant	✓	✓
Company activities mentioned in PSC newsletter and Annual Report	Current GF corporate partners or donors, as relevant	✓	✓
<b>LEADERSHIP &amp; NETWORKING OPPORTUNITIES</b>			
Eligibility for leadership role in PSC (i.e. Board Member, Alternate Board Member, Task Force Lead, Ad-Hoc Working Groups, etc.)			✓
Ability to nominate PSAG member to a leadership role within the PSC		✓	✓
Consultations and guidance on Global Fund engagement and strategy development			✓
Access to Global Fund networks			✓
Introductions to other member companies, Board delegations and Global Fund leadership			✓

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