



**GBCHealth**

**GBCHealth** leverages the resources and expertise of the private sector to meet today's most pressing health challenges. Founded in 2001, under the leadership of Ambassador Richard C. Holbrooke, GBCHealth has built a strong track record of mobilizing business action to address workplace and community health issues. Today, the organization works with hundreds of organizations domestically and internationally to drive collective action in areas of greatest need.



## Mobilizing Business for a Healthier World

### OUR FOUNDATION

GBCHealth serves as a hub for business engagement on the world's most pressing health challenges. We have a strong track record of catalyzing private sector investments and partnerships, designing platforms to build knowledge and multi-stakeholder collaboration, and creating tools to support companies' ability to improve health and wellness in the workplace, in communities and collectively at a national, regional or global level.

Created in 2001 by a group of 17 visionary companies under founding President and CEO, Ambassador Richard C. Holbrooke, GBCHealth began as the "Global Business Council on HIV/AIDS." At the time, the HIV/AIDS epidemic had soared to crisis levels, and few companies had programs to protect their employees and communities. Since then, thanks in part to our work, corporate health programs are increasingly mainstream with dedicated staff and resources to deliver them.

### WHERE WE ARE TODAY

Today, GBCHealth continues to inspire business to leverage its power and resources to transform the health

of society in innovative ways. Drawing on our network of hundreds of companies and partners, GBCHealth drives progress in the areas of greatest need including malaria; HIV/AIDS; TB; sexual and reproductive health rights; maternal, newborn, child and adolescent health; nutrition; and NCDs. It is in these areas where we believe the assets of the business community can have maximum impact as we work to achieve the Sustainable Development Goals (SDGs).

The private sector has a critical role to play in ensuring that the SDGs lead to long-term positive health outcomes for all. Through advisory services, partnership creation and management, convenings and events, and advocacy and leadership, GBCHealth strategically supports businesses interested in bringing their assets, skills and passion to help meet our shared health and development goals.

## Activities

### ADVISORY SERVICES

GBCHealth works closely with companies of all sizes to provide tactical and strategic guidance in the development and implementation of workplace and community health programs.

### PARTNERSHIP CREATION AND MANAGEMENT

GBCHealth brings companies and other development partners together to increase their impact through initiatives targeting specific health issues or geographies. We broker and manage public-private partnerships and collaborative actions linking strategic partners to ensure sustainability.

### CONVENINGS AND EVENTS


GBCHealth convenings provide leaders from the private sector, governments, multilaterals and civil society with the opportunity to come together to share experiences, dialogue, learn, and develop cross-sector solutions to global health challenges. These include webinars, technical forums and issue-focused conferences.

## ADVOCACY AND LEADERSHIP

Top-level executives can be powerful advocates for action on global health issues, particularly when corporate leadership initiatives and government priorities are aligned. GBCHealth creates opportunities for companies to come together in partnership to shape policies at the national level and influence global decisionmakers.

## Programs

### AFRICAN BUSINESS COALITION FOR HEALTH (ABCHEALTH)

**Aliko Dangote Foundation**  ABCHealth is an African-led coalition created jointly by GBCHealth and the Aliko Dangote Foundation to design and scale impactful workplace and community health programs across Africa. ABCHealth seeks to deepen knowledge, build evidence for future investment, and strengthen coordination among philanthropists, business leaders, companies, governments and civil society.

For more information on ABCHealth contact: Ian Matthews, [imatthews@gbchealth.org](mailto:imatthews@gbchealth.org)

### GLOBAL FUND PRIVATE SECTOR DELEGATION (PSD)

 **The Global Fund**  
To Fight AIDS, Tuberculosis and Malaria

The PSD is a group of companies committed to shaping the strategy of the leading funding agency in global health. The Global Fund is one of the most efficient avenues for business investment in ending the epidemics of HIV/AIDS, tuberculosis and malaria. GBCHealth provides an entry-point for private sector collaboration with the Global Fund, working with dozens of businesses who bring their expertise, assets and networks to the Global Fund.

For more information on the PSD contact: Svetlana Kouzmina, [skouzmina@gbchealth.org](mailto:skouzmina@gbchealth.org)

### CORPORATE ALLIANCE ON MALARIA IN AFRICA (CAMA)

 **Corporate Alliance on Malaria in Africa**

CAMA, a GBCHealth-led coalition of companies with business interests in Africa, brings the collective force of the private sector to drive improved malaria outcomes. CAMA provides a dedicated platform for corporations to share best practices, create new partnerships and gain visibility for malaria control efforts across the African continent. CAMA companies both lead and

support malaria prevention, control and treatment activities and collectively deploy millions of dollars to programs that serve the needs of malaria-affected people and communities.

For more information on CAMA contact: Ochuko Keyamo, [okeyamo@gbchealth.org](mailto:okeyamo@gbchealth.org)

### DEMOGRAPHIC DIVIDEND – IMPROVING HEALTH FOR WOMEN AND YOUTH



A joint program with UN Population Fund (UNFPA) West and Central Africa Regional Office, aims to leverage

business assets, expertise and skills to improve the health of women and youth. Good health remains a key to reducing youth vulnerability, improving workforce productivity and empowering youth to realize their full potential. Smart, integrated investments in key areas including sexual and reproductive health, education, empowerment and jobs will have an outsized impact on accelerating the demographic change and driving economic growth.

For more information on this program contact: Ghislaine Ouedraogo-Ametchie, [goametchie@gbchealth.org](mailto:goametchie@gbchealth.org)

### BUSINESS ACTION ON HEALTH AWARDS

For more than a decade, GBCHealth has been presenting the prestigious Business Action on Health Awards to companies that exemplify a spirit of innovation and help set the agenda for addressing today's global health challenges. The awards recognize success and best practices, while providing powerful examples that inspire others to increase their own efforts.

For more information on this program contact: Alyssa Govindan, [agovindan@gbchealth.org](mailto:agovindan@gbchealth.org)

### BUSINESS, HEALTH & THE SDGs

The private sector has a critical role to play in ensuring that the newly-adopted Sustainable Development Goals (SDGs) lead to sustained positive health outcomes for all. GBCHealth strategically supports the engagement of business in the SDGs, with a focus on health targets and priorities.

For more information on this program contact: Ian Matthews, [imatthews@gbchealth.org](mailto:imatthews@gbchealth.org)

Consult program pages on our website for the latest information.