



GBCHealth

GBCHealth is dedicated to leveraging the resources and expertise of the private sector to meet today's most pressing health challenges. Founded in 2001, under the leadership of Ambassador Richard C. Holbrooke, GBCHealth has built a strong track record of mobilizing business action to address workplace and community health issues. Today, the organization works with a network of more than 300 organizations internationally to drive collective action in areas of greatest need.



Mobilizing Business for a Healthier World

OUR FOUNDATION

With a network of more than 300 organizations, GBCHealth serves as a hub for business engagement on the world's most pressing health issues. We have a strong track record of catalyzing private sector activities and investments, providing a platform to build knowledge and multi-stakeholder collaboration, and creating tools to support companies' ability to address health challenges in the workplace, in communities and collectively at a national, regional or global level.

Created in 2001 by a group of 17 visionary companies under founding President and CEO, Ambassador Richard C. Holbrooke, GBCHealth began as the "Global Business Council on HIV/AIDS." HIV/AIDS soared at crisis levels then, and few companies had programs to protect their employees and communities. Over the years, we expanded the focus to include tuberculosis, malaria, diabetes and other diseases. Throughout its history, GBCHealth has worked with hundreds of companies—individually and collectively—to tackle the health challenges facing the workplace and communities where business is conducted.

WHERE WE ARE TODAY

Today, GBCHealth inspires business to leverage its power and resources to transform the health of society in innovative ways. Drawing on our network of companies and partners, GBCHealth drives progress in the areas of greatest need and where the assets of the business community can have maximum impact.

Through convenings, partnership creation, advocacy and leadership, and spearheading carefully selected initiatives, GBCHealth is the advisor of choice for companies interested in bringing their assets, skills and passion to help meet our shared goals for health.

Activities

CONVENINGS AND EVENTS

GBCHealth convenings provide leaders from the private sector, governments, multilaterals and civil society with the opportunity to come together to develop cross-sector solutions to global health challenges. These include webinars, action-oriented technical forums and issue-focused conferences.

PARTNERSHIP CREATION

GBCHealth is the private sector's go-to clearinghouse for opportunities to contribute to public health solutions. GBCHealth staff identify and pitch pathways for companies to increase their impact through initiatives targeting specific health issues or geographies, or collaborative actions, then link them with strategic partners.

ADVOCACY AND LEADERSHIP

When joined together, top-level executives are a powerful voice and advocate for action on global health issues, particularly when corporate leadership initiatives align with the work of the public health community. GBCHealth creates platforms for companies to support health issues, identifies trends in the private sector's response to global health challenges, and champions best practices in business engagement on health.

Programs

SECRETARIAT MANAGEMENT

GBCHealth serves as the Secretariat for three private sector groups, enabling a structured platform for companies to provide input into policy at the global level and drive programming at the local level.

CORPORATE ALLIANCE ON MALARIA IN AFRICA (CAMA)



CAMA, a GBCHealth-led coalition of companies with business interests in Africa, brings the collective force of the private sector to drive malaria outcomes. CAMA provides a dedicated platform for corporations to share best practices, create

new partnerships and gain visibility for malaria control efforts across the African continent. CAMA companies both lead and support malaria prevention, control and treatment activities and collectively deploy millions of dollars to programs that serve the needs of malaria-affected people and communities.

GLOBAL FUND PRIVATE SECTOR DELEGATION (PSD)



PSD, a group of companies bringing the business voice to the

Global Fund, helps shape the strategy of the leading funding agency in global health. The Global Fund is one of the most efficient avenues for business investment in the three pandemics of HIV/AIDS, tuberculosis and malaria. GBCHealth provides an entry-point for private sector collaboration with the Global Fund, working with dozens of committed businesses who bring their expertise, assets and networks to the Global Fund.

ROLL BACK MALARIA PRIVATE SECTOR CONSTITUENCY (PSMC)



PSMC, a constituency group of corporate leaders within the Roll Back Malaria (RBM) Partnership, mobilizes business in support of the RBM Partnership and the Global Malaria

Action Plan. GBCHealth works with companies to facilitate their interaction with the Partnership at the Board level, providing policy analysis, communications and coordination support. In May 2014, the private sector joined malaria partners to launch an extensive reformation of RBM, to create a Partnership which is better-equipped to deal with the resource mobilization, advocacy and disease challenges over the next 15 years.

INNOVATIVE FINANCING

GBCHealth's new financing initiative, the Health Credit Exchange (HCX), connects business to impactful health programs targeting most in need populations. The HCX complements existing donor funding and increases donor efficiency by aligning private sector investments with national and global health goals, incentivizing providers to achieve evidence-based results, and giving providers greater discretion to find local solutions in complex operating environments. Through the HCX, private contributions are aggregated in a Donor Advised Fund and paid to providers for the achievement of performance-based outcomes.

Focus Areas

REPRODUCTIVE, MATERNAL, NEWBORN, CHILD AND ADOLESCENT HEALTH

GBCHealth advances private sector engagement on reproductive, maternal, newborn, child and adolescent health (RMNCAH) through its communications, advocacy and partnership platforms. In September 2015, GBCHealth made a commitment to the UN Secretary-General's Every Woman, Every Child movement to focus a significant portion of its programmatic and partnership activities in support of women's, children's and adolescent's health.

BUSINESS, HEALTH AND THE SDGs

The private sector has a critical role to play in ensuring that the Sustainable Development Goals (SDGs) lead to long-term positive health outcomes for all. GBCHealth strategically supports business engagement in the SDGs, with a focus on health targets and priorities.

BUSINESS ACTION ON HEALTH AWARDS

For more than a decade, GBCHealth has been presenting the prestigious Business Action on Health Awards to companies that exemplify a spirit of innovation and help set the agenda for addressing today's most important global health challenges. The awards recognize success and best practices, while providing powerful examples that inspire others to increase their own efforts.

For more on GBCHealth, a specific program or a focus area, please contact info@gbchealth.org.