Corporate Alliance on Malaria in Africa

GBCHealth
Mobilizing Business for a Healthier World

CORPORATE ALLIANCE ON MALARIA IN AFRICA

PARTNER TO ELIMINATE MALARIA AND ACCELERATE HEALTH OUTCOMES IN AFRICA

The Corporate Alliance on Malaria in Africa (CAMA) is a unique coalition of companies from various industries, all with business interests in Africa. A GBCHealth-led initiative, CAMA channels the collective force and voice of the private sector to drive impactful partnerships for malaria control and elimination in Africa from workplaces to region-wide initiatives.

CAMA is a platform for corporations working in Africa to share best practices, create new partnerships and gain visibility for malaria control efforts across the continent. CAMA also provides a forum for business to engage with and build relations with malaria-focused government and civil society stakeholders.

WHO WE ARE

Launched in 2006 by Marathon Oil, CAMA member companies both lead and support innovative malaria prevention, control and treatment activities and collectively deploy millions of dollars to programs that serve the needs of malaria-affected people and communities. CAMA is co-chaired by Chevron Corporation and Bayer AG.

GBCHealth serves as Secretariat and implementing partner for CAMA—providing management and advisory coordination, including expanding corporate engagement, increasing collective action with the public sector, and providing thought leadership to companies, governments and development partners.

WHAT WE DO

CAMA's foundation is grounded in the development of corporate workplace and community malaria programs. Building from this, CAMA creates platforms for companies to engage with leaders from governments, NGOs, academia, and other sectors to identify where and how competencies can be leveraged to further malaria efforts in Africa. We focus on:

Convening country-level dialogues with key stakeholders to explore issues related to malaria interventions of local specificity. These dialogues ensure that corporate and non-corporate capacities are enhanced through best practice exchange.

Connecting corporate sector representatives with their peers and key stakeholders to advance dialogues and opportunities for partnerships.

Catalyzing multi-sector activities and partnerships which capitalize on the skills and assests of the private sector including financial management, logistics, marketing/branding etc. to increase the scale and impact of malaria control initiatives in key priority countries.

GBCHealth is a hub for business engagement on the world's most pressing global health issues. Since 2001, we have helped hundreds of companies develop and implement their own global health programs, brokered countless global and local public-private partnerships and connections and effectively leveraged business advocacy in service of public health. GBCHealth's vision is a global business community that is fully contributing its assets, skills, influence and reach to make the world healthier. As an initiative of GBCHealth, CAMA enables companies with a focus on malaria to share expertise, lend resources and collaborate on local and global malaria initiatives.

THEMATIC FOCUS AREAS

CAMA members collectively identify strategic issue areas and key geographies to focus the Alliance's efforts. These priorities are selected based on overlap between disease burden and corporate interests tied to country operations. CAMA's current priorities are:

- addressing insecticide and drug resistance
- advocating for integration of maternal child health programs with malaria interventions
- strengthening workplace prevention and treatment programs
- disease surveillance and monitoring

CAMA IN NIGERIA

As an economic hub and area of high malaria burden, Nigeria has been selected as a focus country for the Alliance. Driven by an on-ground CAMA manager and dedicated network of partners, our activities in Nigeria focus on supporting the National Malaria Elimination Programme's strategic plan; collecting and disseminating examples of best practice corporate programs; mapping corporate investments in malaria in Nigeria; dentifying high-impact initiatives for corporate support and involvement; and exploring innovative financing opportunities.

ENGAGING WITH CAMA

CAMA is a membership-based Alliance. Participation is open to all companies that share our commitments to mobilizing the private sector in the fight against malaria. Companies interested in learning more about how they can take action or wish to provide insights based on their experiences are welcomed to add their voice. Members typically go above and beyond their dues contribution by also supporting specific work streams or activities based on their areas of interest, and non-members are welcome to contribute towards specific activities of interest.

MEMBERSHIP LEVELS

While all CAMA members are able to participate in Alliance activities in the Affiliate Group at USD $15,000, the strategy development and direction of CAMA is led by Co-Chairs, Chevron and Bayer, in partnership with members in the Leadership Council who contribute at or above USD $25,000 in dues annually.Membership dues support Alliance management and nominal activities as agreed within the work plan.

ACCESS AND RESOURCES FOR AFFILIATE-LEVEL GROUP

Events and Knowledge Sharing:

- Participate in semi-annual meetings and discussions
- Participate in regional workshops and conferences offering opportunities to network and work closely with other companies, Ministries of Health, National Malaria Control Programs, the Roll Back Malaria Partnership, the Office of the UN Secretary-General's Special Envoy For Financing the Health MDGs and for Malaria, technical agencies and other partners
- Participate in Expert Connections Webinars

Visibility and access to online CAMA resources:

- Gain access to and provide input into CAMA resources, newsletters and updates
- Company activities mentioned in CAMA newsletter
- Recognition on GBCHealth/CAMA web and print publications
- Publication of CAMA advocacy message in national and regional newspapers

UPGRADE YOUR MEMBERSHIP TO LEADERSHIP CIRCLE

Those wishing to be leaders in the Coalition receive additional opportunities:

Leadership and reputation-building engagement:

- Guide CAMA's strategic priorities
- Access to CAMA and GBCHealth networks
- Opportunity for exclusive access to leaders in the malaria space including the Roll Back Malaria Board and the Office of the UN Secretary-General's Special Envoy For Financing the Health MDGs and for Malaria
- Shape the agenda and have speaking opportunities at regional workshops and meetings

CIVIL SOCIETY SUPPORTERS

While CAMA is focused first and foremost on mobilizing the private sector in the malaria fight, non-profit institutions may contribute to CAMA through technical support on areas as defined by the Alliance and/or activities at a global or in-country level.

JOIN CAMA

BE COUNTED IN THE FIGHT AGAINST MALARIA

CO-CHAIRS

Bayer

Chevron
Human Energy

LEADERS

access

DANGOTE FOUNDATION

ExxonMobil

AFFILIATE

Nigeria LNG Limited

Nigerian Breweries Plc

SUMITOMO CHEMICAL

syngenta

Learn More. Contact CAMA@gbchealth.org and vist www.camanews.org