ExxonMobil’s Contribution to the Fight Against Malaria
The Fight Against Malaria/ Role of private Sector

- ExxonMobil’s response began as a workplace program and evolved to a signature community investment initiative – now fully integrated.

- We help mitigate effects of malaria on our business and help countries and communities meet their targets on malaria control National Malaria Control Programs.

- In developing countries and areas of limited healthcare access, private providers act on the front line and are often the only form of healthcare available.

- Although the private sector plays an increasingly important role in healthcare in developing countries, it remains a new area of study and innovation.

- When governments cannot provide widespread access to care, and traditional charity-focused NGOs can only offer limited or temporary solutions, the private sector presents an opportunity for sustainable scale-up of healthcare services alongside social and economic development’s at country level.
ExxonMobil Malaria Initiative

- ExxonMobil’s response began as a workplace program and evolved to a signature community investment initiative – now fully integrated.
- We help mitigate effects of malaria on our business and help countries and communities meet their targets on malaria control National Malaria Control Programs.
- Since 2000, contributed more than $120M to NGOs, making ExxonMobil one of the largest corporate donors to fight against malaria.
- Broad involvement in all aspects of fight against malaria: advocacy, R&D, control, treatment, prevention and education programs.
- Programs reached almost 105M people; provided 13M nets, 2M treatments, 1.1M rapid diagnostic tests; 900K IPTs; trained more than 335K health care workers.
- Partners include international and local NGOs and governments.
- In addition to and maybe more important than funding, we apply our business competencies to fight against malaria:
  - Portfolio management.
  - Supply chain consulting on net distribution.
  - Medical research and collaboration with academia.
  - Testing, monitoring and evaluation assistance to NGOs and governments.
  - High-level awareness-raising through marketing and advertising.
  - Convening and influencing opinion leaders and policymakers.
  - Governance and management assistance to NGOs.
Malaria Control Program

- Mature program in consolidation
- Periodic external expert reviews
- **Awareness**
  - Pre-travel: visit, malaria visa and attestation
  - Site sessions: health orientation, alerts, events
- **Bite Prevention**
  - Personal protective measures
  - Environmental measures
- **Chemoprophylaxis**
  - Supply of medicines to workers
  - Compliance verification
- **Early Diagnosis and Treatment**
  - Site medical services with 24/7 global hotline
  - Malaria survival kit to all travelers
- **Monitoring and Evaluation**
  - Site arrival check and site program reviews
  - Site and HQ Case and test result reporting
Partnerships For Malaria Supplies and Services

Impregnated clothing supplier

Medical and laboratory service providers

Vector Control services and surveillance

Malaria survival kit provider

Country and disease information

Educational material provider
### Follow the Plan

- Provide at least 80% of targeted population with appropriate preventive measures by 2020
- Test all care-seeking persons with suspected malaria using RDT or microscopy by 2020
- Treat all individuals with confirmed malaria seen in private or public facilities with effective anti-malarial drug by 2020
- Provide adequate information to all Nigerians such that at least 80% of the populace habitually takes appropriate malaria preventive and treatment measures as necessary by 2020
- Ensure the timely availability of appropriate antimalarial medicines and commodities required for prevention and treatment of malaria in Nigeria wherever they are needed by 2018
- Ensure that at least 80% of health facilities in all LGAs report routinely on malaria by 2020
- Strengthen governance and coordination of all stakeholders for effective program implementation towards an “A” rating by 2018 on a standardized scorecard
Our Partnership Efforts to achieve MDG 4 & 5

Episcopal relief and Development ‘Nets for Life’ 2008 and concluded.

- Project is in collaboration with Coca Cola Africa foundation and standard Chartered Bank (a UK based bank)
- 17 African Countries LLITNs distribution project with world class M+E component.
- Covers 4 States with 475,177 persons directly reached at Abuja, Anambra, Benue, Edo & Plateau.
- 2422 Community agents trained.

Family Care Association ‘Nigeria Malaria Control and preventive program, NMCPP.

- Program target group: Families, expectant mothers and children under 5
- Provides free LLITN’s, training for health workers and free RDT’s.
- Program achieved 97,770 LLITN’s distribution, 5,759 health workers trained, 4,000 pregnant women and 137,318 teachers & children received treatments & training.
Our Partnership Efforts to achieve MDG 4 & 5

Africare: Promoting Malaria Prevention among MPN Partners in the Supply Chain and their Communities (on-going project)
- Commenced in 2011 in two states: Akwa Ibom (Ibeno & Eket) and Rivers State (Bonny & Ogu bolo)
- Provides LLITN’s and free testing
- Target group: Supply chain, Businesses, families (pregnant women & children) in MPN operational communities.
- Aimed at 80% reduction & 100% for pregnant women in malaria.
- Intervention strategies include RDT, ACT administration, training, vector control using LLITN’s and health education. For all fever and ACT administration.

Jhpiego – affiliate of John Hopkins University: Malaria in pregnancy
- Project completed in 2011 in Akwa Ibom State.
- Trained health Facility staff on use of IPTp, RDTs & Act kits.
- Distribution & training on use of LLTN’s.
- Training on malaria in pregnancy (MIP) for healthcare staff.
- Community mobilization & awareness on use of LLTNs.
- Over 48,000 pregnant women received treatment alongside LLTN’s and over 27 health facilities around 163 communities were impacted.
Our Partnership Efforts to achieve MDG 4 & 5

NightWatch Campaign Launch: Malaria No More:
- Launched in Nigeria at Abuja and Uyo on the 17th & 22nd of April, 2014
- Advocacy for Resource Mobilization using mobile platforms and Nigerian leaders from National Icons to Sports hero’s to deliver life saving health education to remind families to sleep under LLTN’s.

Other Malaria Initiatives:
- **GrazRutSoka** by Yeedi: Unique project that uses soccer or football as a catalyst to mitigate the spread of HIV/AIDS, Malaria while teaching valuable Life Skills to Children in public & Govt Schools in Lagos & Akwa Ibom State.
- **Power Forward programme** by Africare in Partnership with NBA: Uses basketball as catalyst to teach Life Skills on HIV/AIDS, Malaria to children. Provided infrastructure in 10 schools at Abuja.
- **World bank Monitoring and Evaluation(M+E) Partnership**: Covers 20 African Countries including Nigeria.
- **MediSend international Biomedical Repair Training Course**: 6 months intensive training in Biomedical repair in Dallas, USA.
- **Safe Blood for Africa Foundation**: Established EM Nigeria training Center in Abuja to train qualified blood service personnel.
- **PEPFAR/USAID**: West African Infectious Disease Institute training: Training of 50 Nigeria Doctors as Master trainees.
Community Intervention

Community Involvement
Back Up Slides
GrazRutSoka

- Commenced in Nigeria in 2012. Pilot project in Iwaya, Yaba, community in the heart of Lagos
- Known as GrazRutSoka in Nigeria. Works with a local NGO, Youth Empowerment and Development Initiative (YEDI)
- Unique Project that uses soccer or football as a catalyst to mitigate the spread of HIV/AIDS, Malaria and other communicable diseases whilst teaching valuable life and coping skills to children and developing a cadre of youth-leaders / youth coaches in disadvantaged communities.
- Nigeria Kick-Off in July 7, 2012. Football or Soccer tournament among 6 schools in Yaba, Lagos. Event was tagged SKILLZ NAIJA FOOTBALL TOURNAMENT
- More than 1500 persons attended event – a mix of young girls, boys, and adults
- 600 were tested for HIV/AIDS and Malaria
- Famous Nigerian footballers attended the event. Acted as role models by appeasing to the youths to get tested for both HIV/AIDS and Malaria
- Ongoing Project
Initiated in Nigeria in 2013.

Partnership with the National Basketball Association (NBA) of USA and Africare to implement a 1-year youth development program that incorporates both life-skills training and public health education, using the medium of basketball as an effective tool.

Piloted in the FCT, Abuja in 10 secondary schools. 5 public schools and 5 private schools.


Ongoing Project
Other Community Investments in Health Funded by ExxonMobil Foundation

World Bank Monitoring and Evaluation (M+E) Partnership
- Covers 20 African countries, including Nigeria
- Results adopted by Roll Back Malaria
- Branded ExxonMobil/World Bank partnership

MediSend International Biomedical Repair Training Course
- 6 months intensive training in Biomedical Repair in Dallas, USA
- Fills gap in local health care chains
- Qualified Medical Technicians from African countries trained in equipment repair
- Full repair kit/diagnostics provided to each students
- 50 Nigerian BMT graduates trained since 2007
- Project period for the Medisend Biomedical Repair Training Program in Nigeria: November 2006 to 2011
- Total Cost of the Medisend Biomedical Repair Training Program for Nigeria: $3,007,000 over 4 years